

CYBER CRISIS SIMULATOR

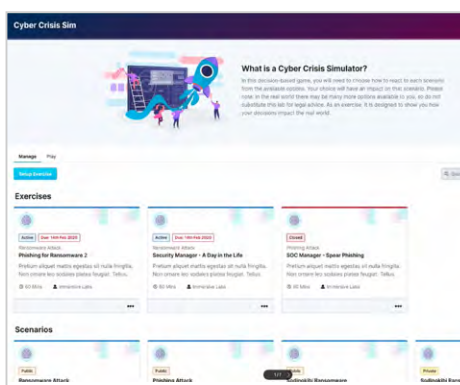
CYBERATTACKS ARE BECOMING INCREASINGLY FREQUENT. EVEN SO, BUSINESSES AND INCIDENT RESPONSE TEAMS DON'T HAVE TO FACE THEM EVERY DAY – MEANING THEY RARELY HAVE THE OPPORTUNITY TO PRACTICE WHAT TO DO SHOULD THE WORST HAPPEN.

Until now, physical tabletop exercises using static PowerPoint slides have been the only way to explore your business's cyber crisis response capability. But this technique is limited: not only are the scenarios detached from real emerging threats, they're difficult – if not impossible – to scale to the needs of larger organizations, and often fail to provide insights into the decision-making process.

FEEL THE HEAT OF CYBERATTACKS IN REAL TIME

Immersive Labs' Cyber Crisis Simulator is an online solution that drops defenders into real-time cyber crises. The system challenges teams to make critical decisions when dealing with emerging incidents such as ransomware outbreaks, insider threats, data breaches, and spear-phishing attacks.

These responsive scenarios create rich, realistic storylines that twist and turn based on the choices your people make. They are designed to drive your organization's cyber resilience and human readiness, preparing your people to face the real-world consequences of a cyber incident.



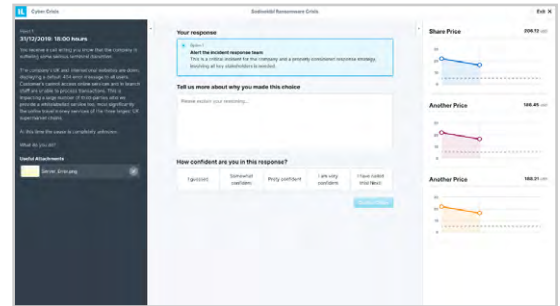
The simulator tracks individual and team responses in real time, providing executives with an instant view of performance, and packaging post-exercise insights into areas for improvement.

TEST RESILIENCE THROUGH DYNAMIC ATTACK SCENARIOS

For cyber exercising to be effective, it needs to feel as close to the real thing as possible. The Crisis Simulator adjusts the narrative of scenarios based on the decisions participants make, allowing them to experience an evolving incident. The quantitative impact of these choices is also measured, tracking changes to share price, brand reputation, and even an organization's liquidity. Individuals rank how confident they feel in their own choices and justify why they selected particular options, offering insight into areas of uncertainty and vulnerability.

RUN SCALABLE EXERCISES ANYWHERE, IN ANY FORMAT

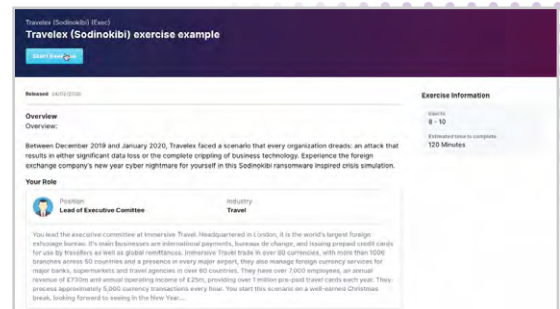
With a cloud-based approach to cyber exercising, there are no physical, geographic or financial limitations on who can participate or how. Launch simulations across multiple teams, regions, or timezones and collect performance metrics once all participants have been through the scenario. This flexibility also means Crisis Simulations can be orchestrated and run with a facilitator or as unattended exercises for teams and individuals.



"IMMERSIVE LABS PROVIDES AN INNOVATIVE SOLUTION FOR TRAINING NEW CYBER PROFESSIONALS AND HONING THE SKILLS OF EXISTING PROFESSIONALS."

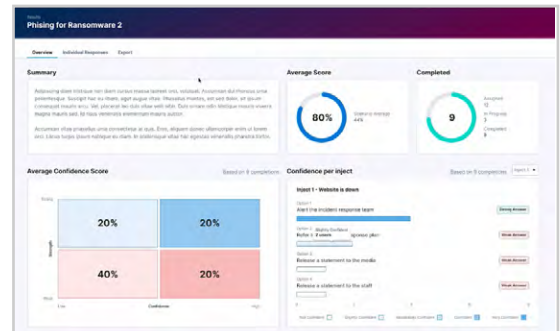
EXPERIENCE SCENARIOS CUSTOMIZED TO YOUR RISK PROFILE

The purpose of a crisis simulation is to stress test the effectiveness of your crisis response strategy. Immersive Labs can customize incidents or build completely new ones to align specifically to your industry, technologies, and workforce, making the simulations as relevant as possible to those taking part.



GET INSTANT FEEDBACK ON DECISION IMPACT AND RISK

Traditional one-off tabletop events provide PDF overviews of exercises weeks after the event. Immersive Labs provides executives with a view of the decisions being made and their likely impact in real time. Metrics and recommendations for ongoing skills development through Immersive Labs can be readily exported and shared.



Immersive Labs is the world's first human cyber readiness platform.

Our technology delivers challenge-based cybersecurity content developed by experts and powered by the latest threat intelligence. Our unique approach enables businesses to battle-test and evidence their workforce's preparedness to face emerging cyber threats.

