# eMAM

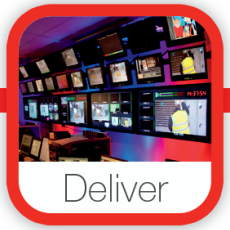
## Create and Share Media Anywhere













## Why eMAM?

- Access your media library worldwide
- Customize your interface- fully modular design for all panels
- Find media in any storage or archive, locally or cloud
- Control media access and use
- Securely share videos, graphics, audio, and docs
- Collaborate between technical and non-technical staff
- Review and Approve quickly and easily
- Use configuration tools to set up and change the system on the fly- at no cost
- Rely on a worldwide ecosystem of system integrator partners

## Product Overview

As companies grow, so does their repository for media, often in disconnected systems and across geographic boundaries. With an online searchable library, collaborative production tools, over 90 integrated technology partners and mixed environment support (hybrid, cloud, or local), eMAM provides a secure and cost effective media management solution.

## Product Features

### Easy to Use; Intuitive Functionality

- Non technical users use the simple web interface to access and use the online library
- Technical staff can use advanced tools and integrated systems

### Flexible Business Models and Deployment

- Turnkey SaaS and software-only PaaS run in the cloud
- Annual license subscription running in local/cloud setup
- Perpetual license running in local/cloud setup

### Integrated and Flexible

- Over 90 technology partners for automated workflows
- API, XML, and configuration options for easy setup and change

# eMAM

## Create and Share Media Anywhere

### Manage Media

Store and use media on a variety of storage spaces: cloud, local, or hybrid storage and archive

### Media Sharing and Delivery

Share links for Review and Approval, Marketing and Social Media

Deliver media to newsroom, broadcast, and video platforms with packaging

### Media Creation

Mark, sub clip, and arrange media from the web interface, while editors and designers simultaneously use integrated panels with mezzanine and native files stored locally or in cloud



## Browser and Desktop Interface Access

| License | Enterprise | Workgroup | Publish | Vault | Cloud Service (SaaS) | Cloud Platform (PaaS) |
|---|---|---|---|---|---|---|
| Use Case | Large Enterprise Customers | Production Management & Content Sharing | Sharing of Media | Archive & Storage Management | **Preserve:** Cloud Storage<br><br>**Create:** Collaborative Production | **Archive:** Intelligent Storage<br><br>**Production:** Collaborative Production |
| Storage Support | On premise & Cloud | On premise & Cloud | On premise & Cloud | On premise & Cloud | Included | Included |
| License Options | Purchase & Subscribe | Purchase & Subscribe | Purchase & Subscribe | Purchase & Subscribe | 1 Month, 1 Year, or Multi-Year | Hourly with Annual Discount |